REPORT

We appreciate you taking the time to review this audit. Your website's overall SEO health is critical for improving your rankings and outperforming your competitors in the major search engines.

The charts, data, conclusions, and metrics presented in this audit identify the issues we can fix to help you achieve better rankings, get more organic search traffic, and acquire more customers. Feel free to contact us using the information below.

Thank you!

Site - 3hundrd.com

Date - **October 9, 2018**

OVERVIEW

DOMAIN AUTHORITY METRICS

3
🔵 MozRank

26
🟣 Moz Domain Authority

626 716
🟢 Alexa Rank

PAGE INDEXATION METRICS

318
🟢 Google Index

270
🟠 Bing Index

ON-PAGE RESEARCH

HTML TAGS PERFORMANCE

Title | Description | H1

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

🟡 Duplicate Value　🟢 Unique　🔴 Not Set
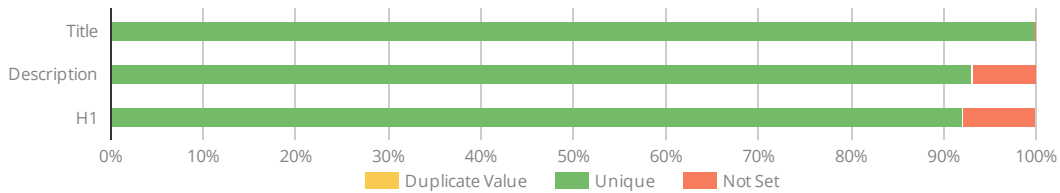
SEO FRIENDLY TESTS

SSL Certificate Validity Check 🟢

This test will help you diagnose problems with your SSL certificate installation, validity, trust, expirations dates, etc.

WWW Resolve 🟢

pvt_rpt_overview.test.resolveWWW.desc

Privacy, Terms and Disclaimer Availability Check 🟢

Adding privacy policy, terms of use and disclaimer pages to your website may help your site be more trusted, that ultimately can help your web site`s organic search ranking.

Trailing Slash in URLs 🟢

One of the SEO best practice is to use permanent (HTTP 301) redirects between URLs with/without slashes.

USABILITY

5
🟢 Google PageSpeed

Safe Browsing Check 🟢

We verify if your domain listed as suspected in fishing and malware software spread.

Favicon Existence Check 🟢

You should use and correctly apply a favicon. It is a small image that displays in the URL navigation bar of the browser. This icon also can be seen next to the name of your URL when a page of the site is placed in bookmarks. The favicon is perceived by the user as your website\'s brand and helps them to find your site easily among the list of bookmarks.

Social Networks Linking 🔴

Proper Social Networks linking allows you to optimize content for sharing Twitter, Facebook, Google+ and Pinterest by defining exactly how titles, descriptions, images and more appear in social streams. So, during our audit we checking if your content properly connected to Social Networks.

CRAWLING

Sitemap Availability Check 🟢

https://3hundrd.com/sitemap.xml

Response code : 200

Size : 5 935 KB

Robots.txt Availability Check 🟢

https://3hundrd.com/robots.txt

Response code : 200

Size : 83 KB

HTML TAGS

HTML TAGS PERFORMANCE

Title	
Description	
H1	

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

■ Duplicate values ■ Unique ■ Not Set

FREQUENCY OF USAGE

●	<b>	0%
●	<strong>	23%
●	<em>	36%
●	<h1>	2%
●	<h2>	16%
●	<h3>	6%
●	<h4>	14%
●	<h5>	3%
●	<h6>	0%

Pie chart values: 23%, 36%, 16%, 6%, 14%
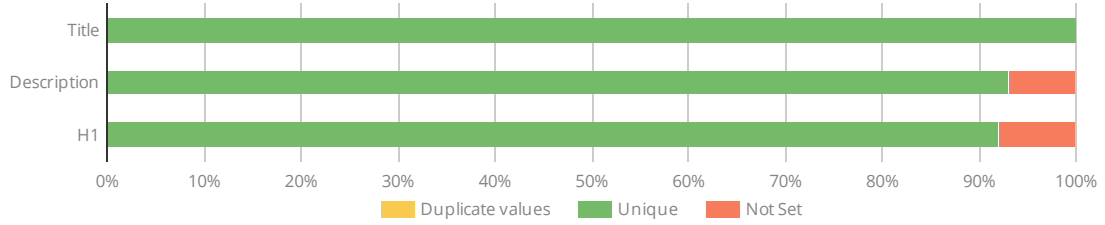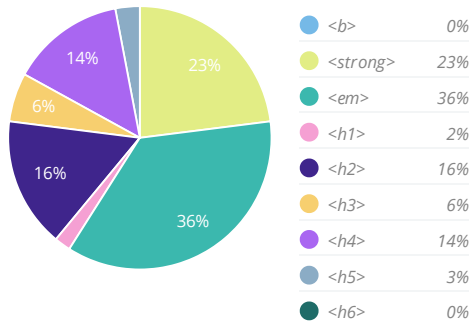
TAGS INFO

URL	Words	Characters	H1	H2	H3	H4	H5	H6	STRONG	EM	B
https://3hundrd.com	555	4 290	0	10	0	5	0	0	0	5	0
https://3hundrd.com/get-started	84	699	1	3	0	0	0	0	6	2	0
https://3hundrd.com/affiliate-marketing	2 164	15 760	1	8	1	0	0	0	28	62	0
https://3hundrd.com/wealthy-affiliate-review	5 108	37 702	1	20	13	10	1	0	41	57	0
https://3hundrd.com/recommended-online-business-training-courses	1 291	9 634	1	6	10	1	0	0	4	38	0
https://3hundrd.com/quit-your-job-to-work-on-your-online-business	1 439	9 799	1	6	0	8	2	0	4	12	0
https://3hundrd.com/udemy-affiliate-program-review	1 284	9 209	1	7	2	7	1	0	9	12	0
https://3hundrd.com/affiliate-marketing-with-a-9-5-job	1 429	9 872	1	6	1	8	2	0	3	10	0
https://3hundrd.com/sellhealth-affiliate-network-review	1 163	8 501	1	10	0	7	1	0	3	9	0

TITLE TAG TOO LONG

URL	Title	Pixel	Words	chars
https://3hundrd.com/affiliate-marketing	Affiliate Marketing (An Introductory Guide For Beginners) - 3HUNDRD	621	8	67
https://3hundrd.com/wealthy-affiliate-review	Wealthy Affiliate Review (The Ultimate Guide To WA) - 3HUNDRD	579	8	61
https://3hundrd.com/recommended-online-business-training-courses	My Top Recommended Online Business Training Courses - 3HUNDRD	630	7	61
https://3hundrd.com/quit-your-job-to-work-on-your-online-business	How To Quit Your Job To Work On Your Online Business - 3HUNDRD	614	9	62
https://3hundrd.com/udemy-affiliate-program-review	The Udemy Affiliate Program Review (What To Expect) - 3HUNDRD	599	8	61

DUPLICATED VALUES TITLE TAGS

URL	Title
	Not found

MISSED OR BLANK META DESCRIPTION TAGS

Url
https://3hundrd.com/page/2
https://3hundrd.com/page/3
https://3hundrd.com/page/24
https://3hundrd.com/page/4
https://3hundrd.com/page/5

H1 TAG TOO LONG

| Url	Text	Words	Chars
https://3hundrd.com/adsense-or-affiliate-marketing	AdSense Or Affiliate Marketing? Which Is The Best Way To Make Money Online?[A]	10	78
https://3hundrd.com/crypto-affiliate-marketing	Crypto For Affiliates: Earn Money Promoting Crypto Affiliate Programs[A]	9	72

TAG H1 TOO SHORT

Url	Title	Words	Chars
https://3hundrd.com/get-started	[A]	1	3

CONTENT QUALITY

Content's quality is one of the most important things in the whole website marketing and SEO. That's exactly what Google and people are looking for on any website, and that's why you should go deeper in it. Our suggestion is: don't stop on overall information represented in charts above, look thru the spreadsheets and data filters like "duplicate" and "thin" content, check for the appropriate length of the most important content in "Words count" section and "Images" attributes.
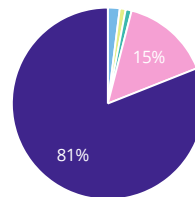
To generate a Content Report our system is fetching all text in between \<p\>, \<div\>, \<span\>, etc. HTML tags, counting them and comparing text blocks with 100+ words in between one tag to other blocks to find exactly same or similar content all over the website.

DUPLICATE CONTENT

86%
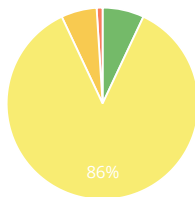
● Unique		7%
● Similar		86%
● Almost Duplicate		6%
● Duplicate		1%
● Short Content		0%

NUMBER OF WORDS PER PAGE

15%

81%

● 0-150 Words		2%
● 150-300 Words		1%
● 300-500 Words		1%
● 500-1000 Words		15%
● 1000 And More Words		81%

DUPLICATE CONTENT
for 100 crawled pages

Content Quality	# of Pages
Duplicate (0-69%)	1 pages
Almost duplicate (70-89%)	9 pages
Similar	83 pages
Unique	7 pages
Thin content	0 pages

THE AMOUNT OF CONTENT
for 100 crawled pages

Words	# of Pages
0-150 words	2 pages
150-300 words	1 pages
300-500 words	1 pages
500-1000 words	15 pages
more than 1000 words	81 pages

PAGES INFO

URL	Number of Words	Chars Count	Uniqueness
https://3hundrd.com	555	4 290	84
https://3hundrd.com/get-started	84	699	100
https://3hundrd.com/affiliate-marketing	2 164	15 760	100
https://3hundrd.com/wealthy-affiliate-review	5 108	37 702	99
https://3hundrd.com/recommended-online-business-training-courses	1 291	9 634	100
https://3hundrd.com/quit-your-job-to-work-on-your-online-business	1 439	9 799	93
https://3hundrd.com/udemy-affiliate-program-review	1 284	9 209	93
https://3hundrd.com/affiliate-marketing-with-a-9-5-job	1 429	9 872	91
https://3hundrd.com/sellhealth-affiliate-network-review	1 163	8 501	92
https://3hundrd.com/bluehost-discount	1 403	9 952	93
https://3hundrd.com/how-much-does-it-cost-to-develop-an-online-course	1 744	12 261	94
https://3hundrd.com/usertesting-review	1 282	9 305	93
https://3hundrd.com/bloggii-review	1 183	8 611	92
https://3hundrd.com/does-affiliate-marketing-really-make-money	1 285	9 025	93
https://3hundrd.com/coschedules-headline-analyzer	1 095	7 500	91

SITE STRUCTURE

This report shows the hierarchical structure of the site and the levels of depth of pages. A competent site structure with a small number of levels of depth makes it easier for the site indexing by using search engines and adds convenience for users. With the report you can see the hierarchy of pages on the site, find the page with too many levels of depth (more than 4) and to optimize the structure of the site.

HIERARCHICAL INFO

URL Level	Pages on Level	Percent on Level
1	92	92.93%
2	7	7.07%
3	0	0.00%

TEXT STATISTICS

KEYWORDS DENSITY

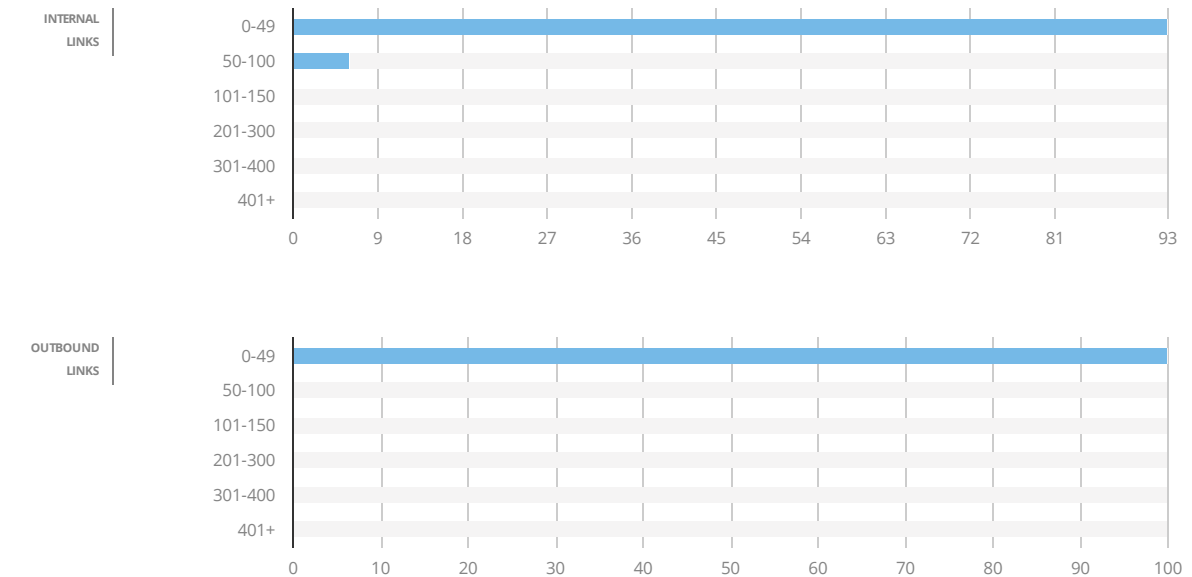| URL	Keywords Density	Focus Keywords
https://3hundrd.com	• **affiliate**, count 19 (26%) • **online**, count 12 (17%) • **course**, count 11 (15%)	• **online** • **your** • **that**
https://3hundrd.com/get-started	• **3hundrd**, count 3 (23%) • **managed**, count 2 (15%) • **course**, count 2 (15%)	• **managed** • **learned**
https://3hundrd.com/affiliate-marketing	• **affiliate**, count 89 (31%) • **marketing**, count 68 (24%) • **that**, count 41 (14%)	• **affiliate** • **marketing** • **this**
https://3hundrd.com/wealthy-affiliate-review	• **affiliate**, count 187 (30%) • **wealthy**, count 150 (24%) • **your**, count 83 (13%)	• **affiliate** • **wealthy** • **that**
https://3hundrd.com/recommended-online-business-traini...	• **course**, count 36 (24%) • **affiliate**, count 25 (17%) • **this**, count 23 (16%)	• **courses**
https://3hundrd.com/quit-your-job-to-work-on-your-online-...	• **your**, count 42 (28%) • **business**, count 27 (18%) • **that**, count 27 (18%)	• **your** • **online**
https://3hundrd.com/udemy-affiliate-program-review	• **affiliate**, count 37 (23%) • **udemy**, count 37 (23%) • **this**, count 23 (15%)	• **affiliate** • **udemy** • **this**
https://3hundrd.com/affiliate-marketing-with-a-9-5-job	• **affiliate**, count 33 (22%) • **that**, count 33 (22%) • **your**, count 27 (18%)	• **affiliate** • **your**
https://3hundrd.com/sellhealth-affiliate-network-review	• **affiliate**, count 36 (28%) • **sellhealth**, count 31 (24%) • **that**, count 17 (13%)	• **affiliate** • **sellhealth** • **health**

INTERNAL LINKS

This report shows the number of incoming and outgoing links from the pages of your website (text links, image links). Besides that, there are shown the number of dofollow and nofollow links. The more incoming links to the page and the less outgoing links are, the more "weight" the page has. The value of "weight" of pages tells search engine about their importance and authority and influences on the penetration of the high rankings. With this report you are able to correctly distribute the weight of the reference, redirect more links and weight to the promoted page and close unnecessary links using rel="nofollow".

Read more: Importance of link architecture at Google Webmaster Central Blog

INDICATORS	**3 374**	**3 255**	**119**	**80**
	● Total links	● Text anchor	● IMG Anchor	● Loop Links

DOFOLLOW/NOFOLLOW SPREAD BETWEEN PROJECT LEVELS

Internal Out Follow / External Out Follow

0 — 248 — 496 — 744 — 992 — 1,240 — 1,488 — 1,736 — 1,984 — 2,232 — 2,484
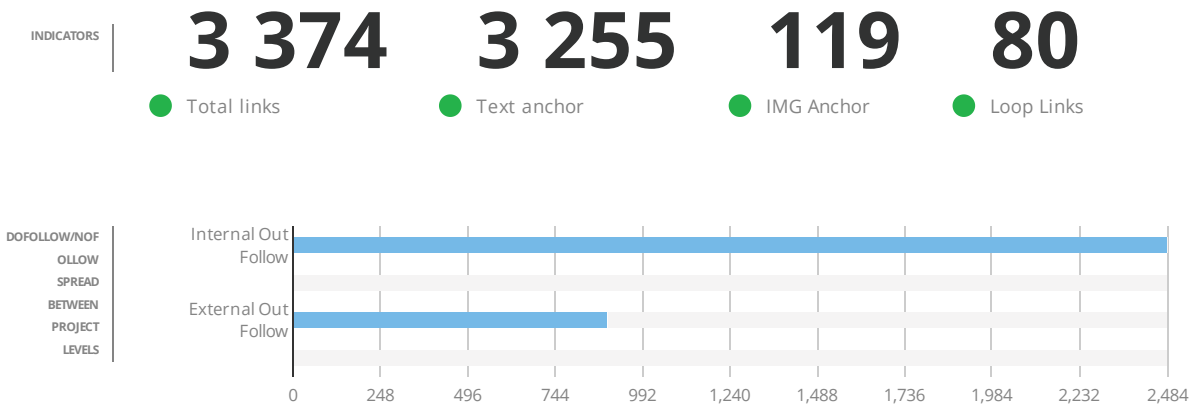
Next chart reflects the distribution of the number of links on the web-site pages. For example, you can find how many pages does that site have with the number of links found on the page from 50 to 100. If the page has 100 internal and 20 external links, then it falls into the "50-100 Internal links" and "0-49 Outbound links.

INTERNAL LINKS

0-49, 50-100, 101-150, 201-300, 301-400, 401+

0 — 9 — 18 — 27 — 36 — 45 — 54 — 63 — 72 — 81 — 93

OUTBOUND LINKS

0-49, 50-100, 101-150, 201-300, 301-400, 401+

0 — 10 — 20 — 30 — 40 — 50 — 60 — 70 — 80 — 90 — 100

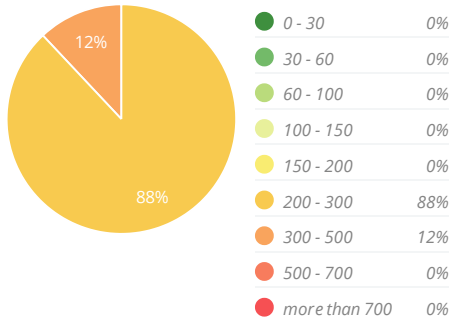| URL	to URL	from URL	from URL
https://3hundrd.com	0	58	2
https://3hundrd.com/get-started	69	11	2
https://3hundrd.com/affiliate-marketing	67	51	16
https://3hundrd.com/wealthy-affiliate-review	87	168	36
https://3hundrd.com/recommended-online-business-training-courses	71	72	6
https://3hundrd.com/quit-your-job-to-work-on-your-online-business	14	28	5
https://3hundrd.com/udemy-affiliate-program-review	8	32	11
https://3hundrd.com/affiliate-marketing-with-a-9-5-job	18	34	5
https://3hundrd.com/sellhealth-affiliate-network-review	7	28	10

PAGE SPEED

Not only people expect fast user experience online, but Page Speed is also an important ranking factor. It has significant impact both desktop and mobile Google's ranking algorithms. Having a better-optimized pages and fast load times can give your site an organic search ranking advantage. Again, Page Speed is not a huge ranking factor, but it is an important one.
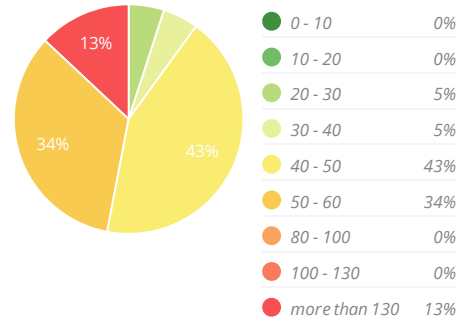
SCORE

5%
Speed
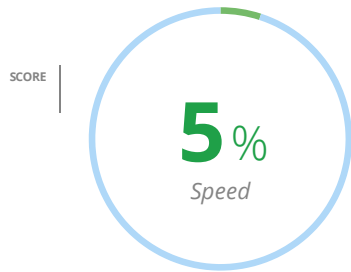
Average summary of all parameters has taken part in pages load speed.

RESPONSE TIME

● 0 - 30	0%
● 30 - 60	0%
● 60 - 100	0%
● 100 - 150	0%
● 150 - 200	0%
● 200 - 300	88%
● 300 - 500	12%
● 500 - 700	0%
● more than 700	0%

PAGE SIZE

● 0 - 10	0%
● 10 - 20	0%
● 20 - 30	5%
● 30 - 40	5%
● 40 - 50	43%
● 50 - 60	34%
● 80 - 100	0%
● 100 - 130	0%
● more than 130	13%

RESPONSE TIME

Time	# of pages	Percent
0 - 30	0	0
30 - 60	0	0
60 - 100	0	0
100 - 150	0	0
150 - 200	0	0
200 - 300	88	88
300 - 500	12	12
500 - 700	0	0
more than 700	0	0

PAGE SIZE

| Size	# of pages	Percent
0 - 10	0	0
10 - 20	0	0
20 - 30	5	5
30 - 40	5	5
40 - 50	43	43
50 - 60	34	34
80 - 100	0	0
100 - 130	0	0
more than 130	13	13

STRUCTURED DATA

The HTML5 structured data specification is a way for label content to describe a specific type of information: reviews, person information, or events. Each type of that data describes a specific type of item, such as a person, an event or a review.

STRUCTURE DATA USAGE CHART

- Found 100%
- Not Found 0%

100%
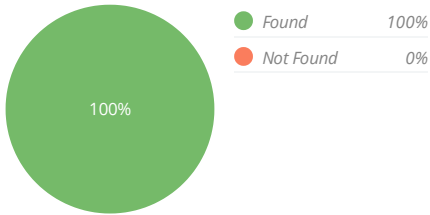
TYPES OF STRUCTURED DATA CHART

- microformats.org 100%

100%
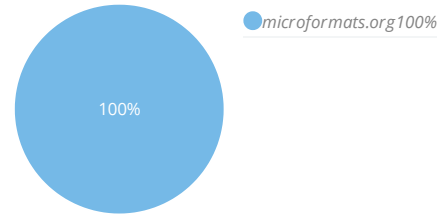
DETAILS

Type	Source	Pages	Elements
Other	microformats.org	100	100

PAGES INFO

URL	Structured Data
https://3hundrd.com	
https://3hundrd.com/get-started	
https://3hundrd.com/affiliate-marketing	
https://3hundrd.com/wealthy-affiliate-review	
https://3hundrd.com/recommended-online-business-training-courses	
https://3hundrd.com/quit-your-job-to-work-on-your-online-business	
https://3hundrd.com/udemy-affiliate-program-review	
https://3hundrd.com/affiliate-marketing-with-a-9-5-job	

BACKLINKS

SCORE

87, **13**%

Dofollow   Nofollow

INDICATORS

552   **57**   **66**

● Total Backlinks   ● Referring Domains   ● Referring IPs

MAIN COMPETITORS

Competitor	Relevance	Total Backlinks	Referring Domains
quora.com	0.27	130 269 186	95 678
onemorecupof-coffee.com	0.13	174 393	621
youtube.com	0.11	12 628 715 318	6 052 256
amazon.com	0.10	3 080 261 570	1 180 281
oberlo.com	0.09	165 795	2 137

CONCLUSION

TOTAL SCORE | **57**

TOO FEW BACKLINKS

TOO LOW PAGE LOAD SPEED

TOO LONG META DESCRIPTION TAG

TOO LONG TITLE TAG

TOO SHORT META DESCRIPTION TAG

DUPLICATE PAGE CONTENT

MISSING OPENGRAPH DESCRIPTION TAGS

MISSING OPENGRAPH TITLE TAGS

SIMILAR TITLE TAGS

LINKS TO NON-EXISTENT IMAGES

MISSED IMAGE ALT ATTRIBUTES

REDIRECT TO EXTERNAL PAGE

HEADER TAGS (H1, H2, ETC...) ARE IN THE WRONG ORDER

TOO LONG INTERNAL LINK TEXT

MISSING SOCIAL NETWORK LINKS

MIXED CONTENT ERRORS

REPETITIVE KEYWORDS IN TITLE TAGS